

Code: BP105T

R19

B.Pharm I Year I Semester (R19) Supplementary Non-University Examinations March 2022
COMMUNICATON SKILLS

Time: 1 ½ Hours

Max. Marks: 35

PART – A

(Compulsory Question: 01 X 05 = 5 Marks)

- 1 Answer the following. (Each question carry 1 Mark)
 - (a) What do you mean by communication?
 - (b) Describe the channels of communication.
 - (c) What are the different types of communication styles.
 - (d) Describe the types of listening skills.
 - (e) Who are encoders and decoders.

PART – B

(Answer any FOUR questions: 04 X 05 = 20 Marks)

- 2 Explain verbal and non-verbal communication.
- 3
 - (a) What is the importance of interview?
 - (b) Write various steps to plan for a successful interview.
- 4 Explain the objectives of listening. Describe the types of listening skills.
- 5 What is the difference between listening and hearing? How can we improve our listening skills.
- 6
 - (a) Explain briefly various barriers to communication?
 - (b) How can we overcome them?
- 7 What are the various components of communication.

PART – C

(Answer any ONE question: 01 X 10 = 10 Marks)

- 8 Describe the process of effective writing.
- 9
 - (a) What is Group Discussion? Describe the types of Group Discussion.
 - (b) Write the various do's and don'ts of Group Discussion.